# **Michelle Fok**

Innovative and Creative Multidisciplinary Designer Leader Focus on Problem-Solving and Human-Centred Design

### **Education**

#### Central Saint Martins, UAL

*M.A. Applied Imagination in the Creative Industries* London, Graduated with Distinction, 2017

#### Fashion Institute of Technology, SUNY

*B.S. Visual Art Management* New York, Graduated with Honors, 2009

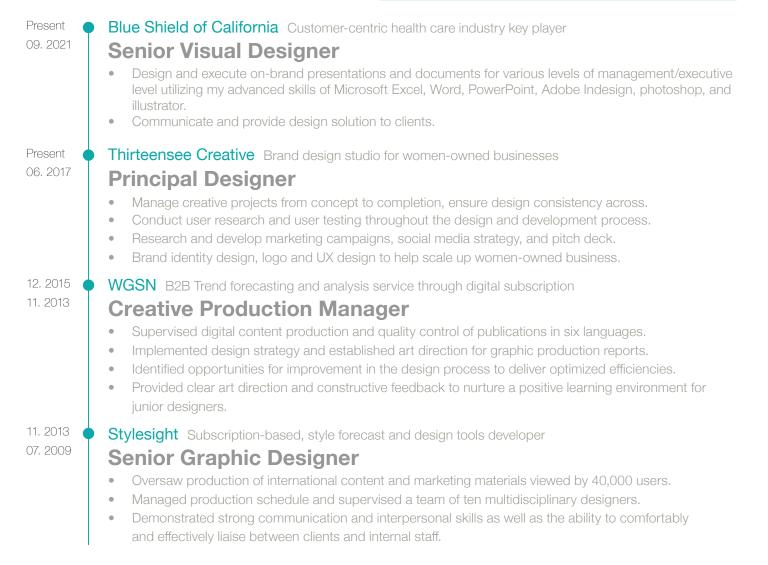
#### New York City College of Technology, CUNY

*A.A.S. Fashion Marketing and Management* New York, Graduated with Honors, 2007

# Highlights

- Over a decade of professional experience in leadership positions for innovation and design powerhouses.
- Proven ability to thrive under pressure, and ability to manage multiple projects while having a keen eye for detail.
- Proficient in Adobe Photoshop, Illustrator, InDesign, Premiere Pro, Microsoft Word, Excel, PowerPoint. Strong knowledge of CSS, HTML
- In-depth knowledge and hands-on experience in communication design, brand identity strategy, and design management.

## **Experience**



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